

University of Pretoria Yearbook 2020

Strategic change in the South African context 837 (GIA 837)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	12.00
Prerequisites	No prerequisites.
Contact time	28 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1 or Semester 2

Module content

The fundamental purpose of this elective is to dialogue on the extent to which South African and increasingly African businesses are able to lead and manage change in volatile environments. The elective's objective is to impart both conceptual and practical skills to students by applying Strategic Change and Organisational Development theory. The lecturers will discuss the findings of a major research project on Strategic Change in 40 organisations and their implications. Students will have the opportunity to apply the learning points to direct Strategic Change in their own environments.

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